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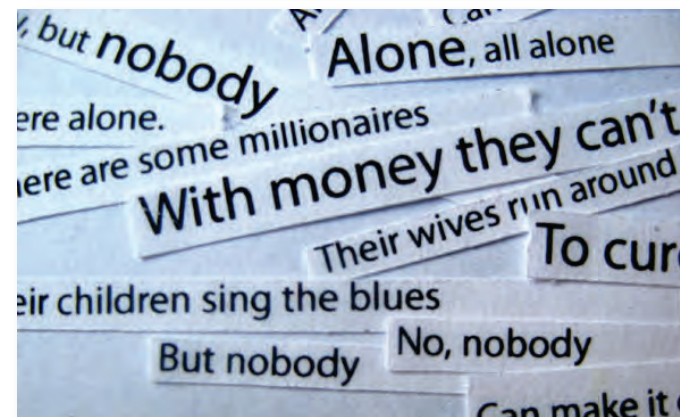
This was an exercise created for an Applied Typography class. Each poem explored a specific organization of type. This is the Random System. While having a chaotic feel, it still achieves legibility. I began by designing the poem by hand, cutting out each line at a time, and then moved to the computer to finesse it.



Typographic Poem

Original Size:
10in x 10in

Winter 2008





Film Festival: Poster and Busboard

Original Size:
24in x 36in
and
12in x 2.75in

Spring 2008



This poster and busboard are part of a Film Festival marketing campaign. They present the festival's theme of exploring the meaning behind the apparent absurdity of French New Wave films. Design influenced by Dada and Surrealism.



Film Festival: Program

Original Size:
7in x 5in

Spring 2008

This program is the continuation of a Film Festival marketing campaign. For all the peices of this campaign I only used found imagry- either scanned magazine clippings or traced drawings.



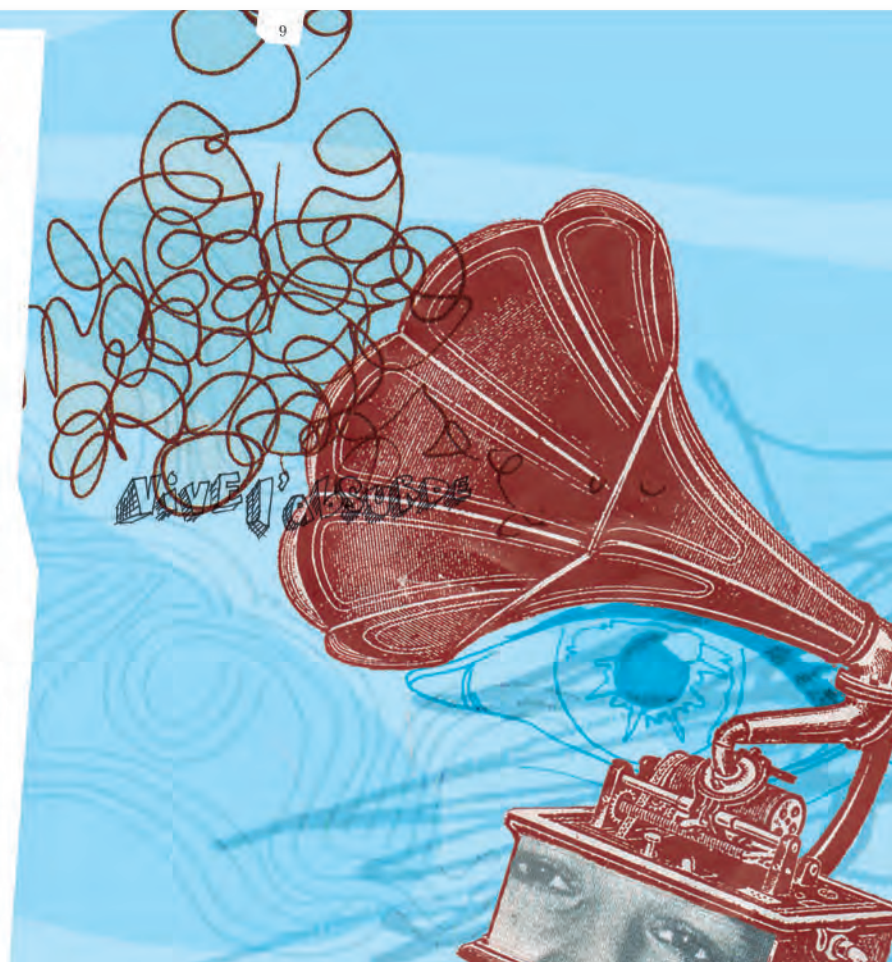
Monday August 7

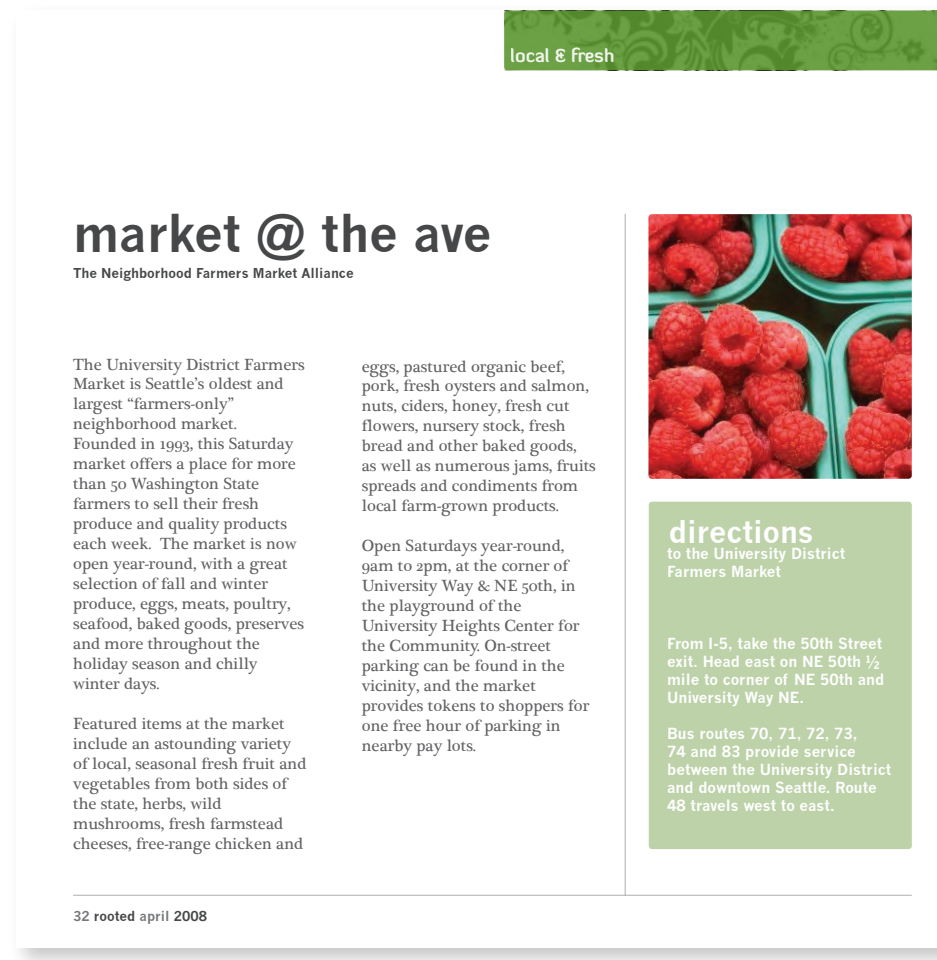
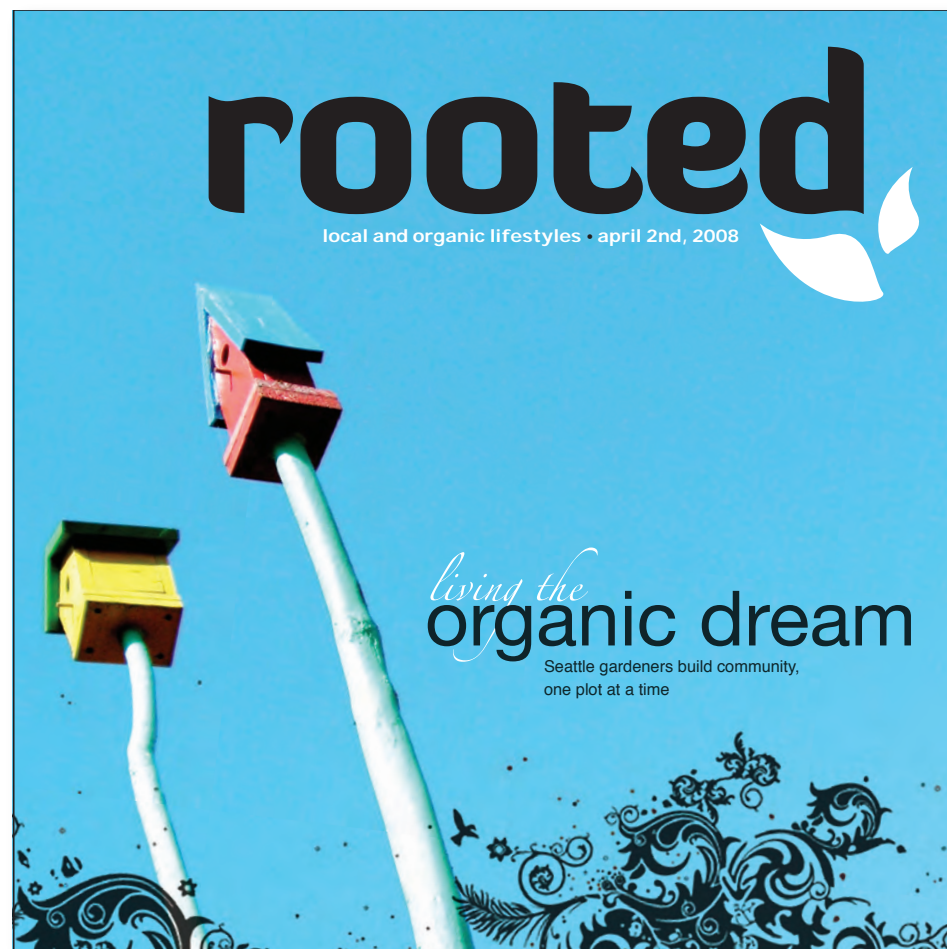
Breathless
1960

Directed by:
Jean-Luc Godard

Starring:
Jean-Paul Belmondo
Jean Seberg

Synopsis:
After stealing a car, Michel shoots a policeman. Penniless and on the run from the police, he turns to his American girlfriend Patricia, a student and aspiring journalist, who sells the New York Herald Tribune on the streets of Paris. The ambivalent Patricia unwittingly hides him while they dally in her apartment as he simultaneously tries to seduce her and call in a loan to fund their escape.





Magazine:
Cover,
Contents
Department Pages

Original Size:
8in x 8in

Spring 2008

Rooted is a proposed magazine for the Seattle area, which targets people who have chosen to plant themselves in Seattle and embrace its reputation of being an organic and green population.



Shoots begin to appear in the p-patch on Queen Anne hill



living the organic dream

Seattle gardeners build community, one plot at a time

By Valerie Easton

Gardening trends to be a solitary communion with nature in your own back yard. But while many of us have been planting our personal Edens, others have had the vision to seek a wider circle of fellow gardeners.

15 rooted april 2008

From subsistence farming to butterfly borders, Seattle's community gardens are part of a nationwide trend toward urban havens where the sowing of vegetables and flowers reaps a harvest of shared purpose as satisfying as the lettuces and chard.

It has been said that urban community gardens are the last remnants of the commons in contemporary life. Perhaps that explains the grass-roots phenomenon of people gardening together, most often prompted by the urge to grow food or clean up a derelict property.

Public art, including the insect-themed tiled restrooms in the new building, is just one of Bradner Gardens' many attractions.

For all of us in the city, it's so easy to forget where food comes from, and this disconnect is a kind of poverty amidst our abundance. U.S. Department of Agriculture research shows that the average distance a vegetable travels from the fields to the dinner table is 1,500 miles, losing nutrients and flavor with every hour of transport.

The desire to grow your own, as well as the shortage of flat, sunny gardening spots in steep, well-treed Seattle, is why we have 70 communal gardens within the city limits, up from 30 a decade ago. Most are P-Patches, others are youth and market gardens at Seattle Housing Authority sites, where gardening is used as a tool for social change.

story continued on page 48



WHAT CAN I GROW?

Any vegetables, small fruits, flowers or herbs you choose. Organic gardening only. Produce may be shared with friends or donated to food banks but may not be sold.

WHAT SIZE ARE THE PLOTS, HOW MUCH DOES IT COST?

\$23 application fee
\$11 for each 100sf garden

10 x 10 (100 square feet) - \$34 annual fee
10 x 20 (200 square feet) - \$45 annual fee
10 x 40 (400 square feet) - \$67 annual fee

WHAT DO I HAVE TO DO?

- You must contribute a minimum 8 hours of time to the common areas of the garden
- You must give four of those hours at your P-Patch site.
- You must care for your plot (keep it weeded, watered and harvested!) and paths on a year-round basis
- You must provide soil improvements, seeds, tools (some tools available for loan) and labor.
- Keep in mind, as a gardener, you reflect the P-Patch program to the surrounding neighbors - please be nice.



Magazine:
Feature
Spread

Original Size:
26in x 36in

Spring 2008

While creating their own visual language, the feature spread and jump spread still maintain the elements that are identifiable to *Rooted Magazine*: organic shapes and minimalist photography.

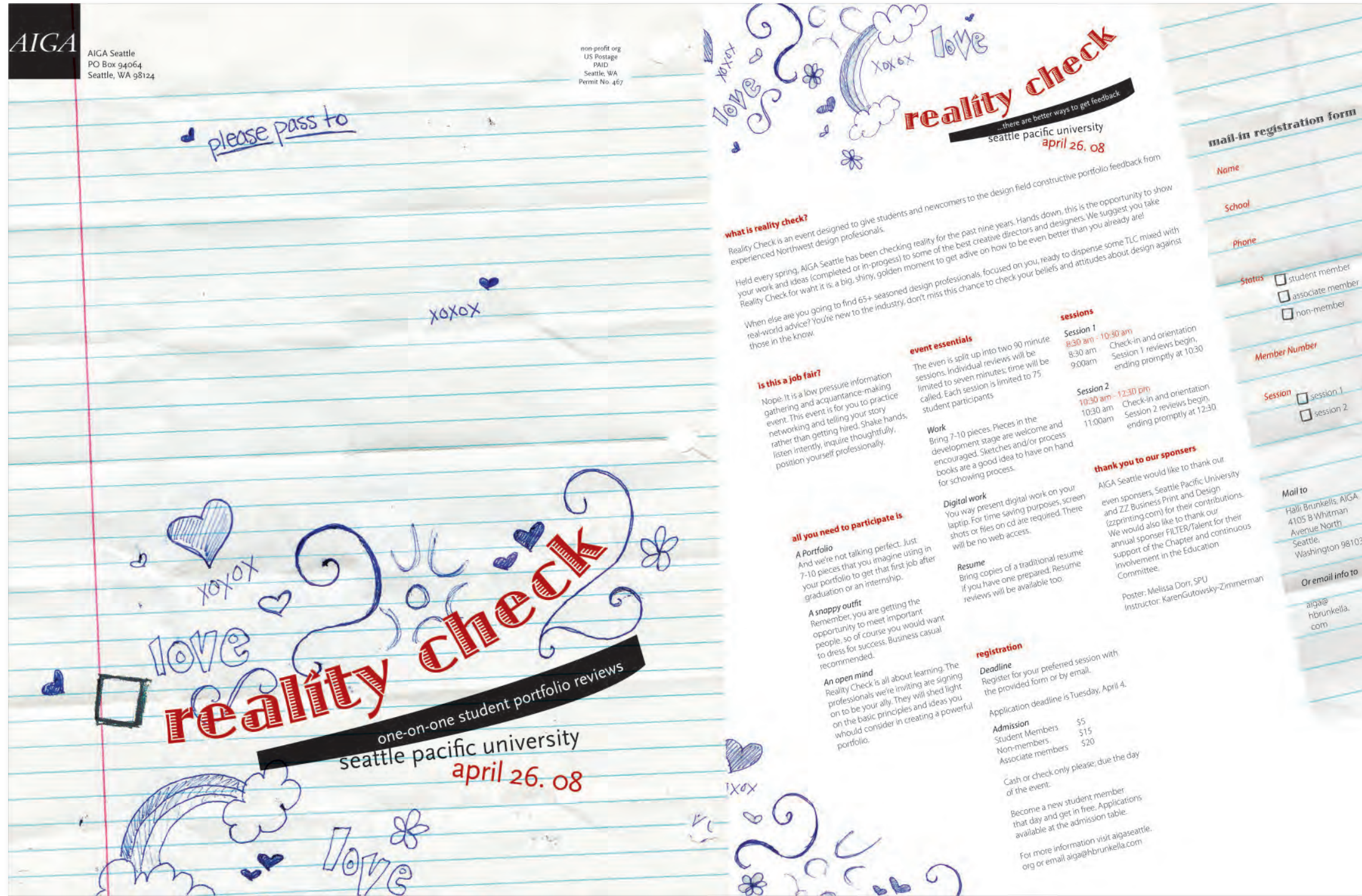


Self-Mailing Poster

Original Size:
11in x 17in

Spring 2008

This was a proposed poster for the 2008 AIGA Reality Check Event- a portfolio review session for design students. The goal was to make the event seem less intimidating



Self-Mailing Poster

Original Size:
11in x 17in

Spring 2008

This poster confronts our feelings of insecurity, when we want to hear feedback from others, by playing off the humor of the notes we passed as kids.






stärke

premium
power
steering
fluid

ke



richtungen directions

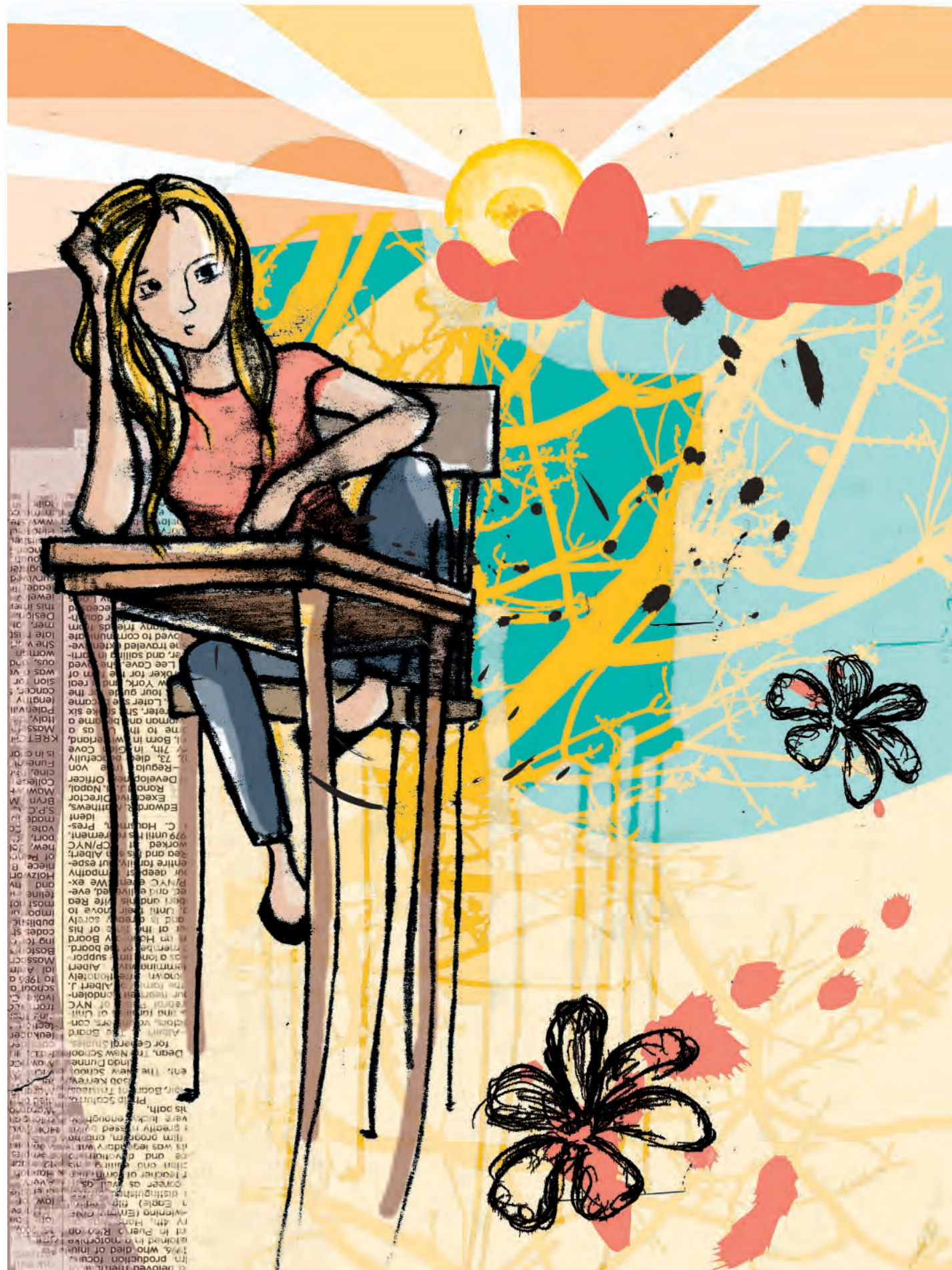
-  **open**
the power steering cap
-  **check**
the fluid level
-  **add**
power steering fluid

Product Re-design

Original Size:
3in x 6in

Spring 2008

This is a re-design of automotive power steering fluid. This product brands itself as being high-end, targeting buyers of cars such as jaguar and porche. Influenced by both Swiss design and high-end vodka bottles, this design maintains a masculinity while incorporating sophistication.

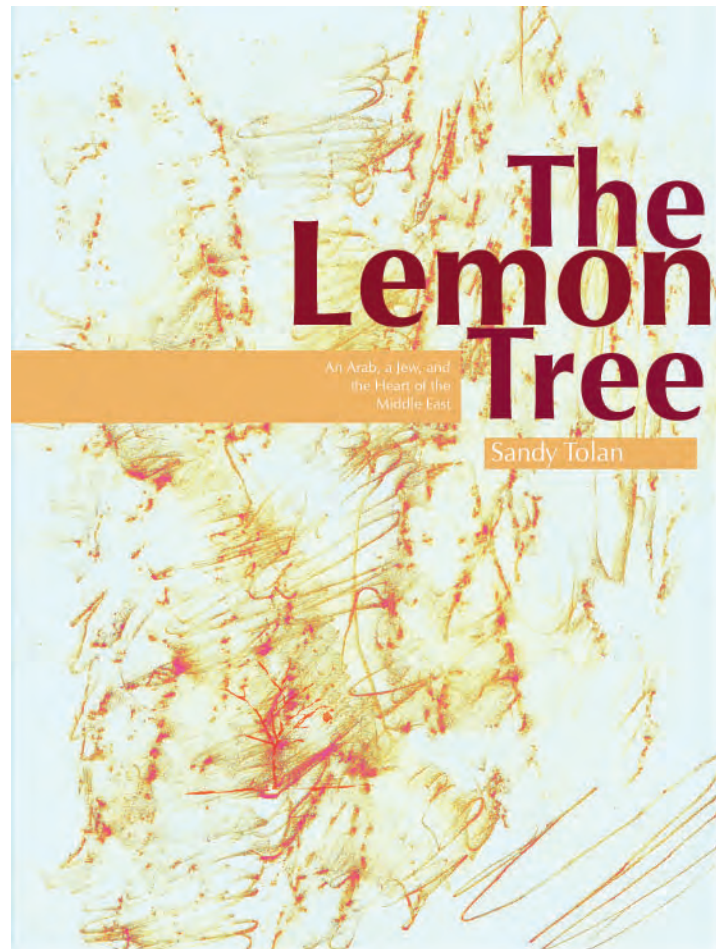


Editorial Illustration

Original Size:
10in x 12.5in

Spring 2007

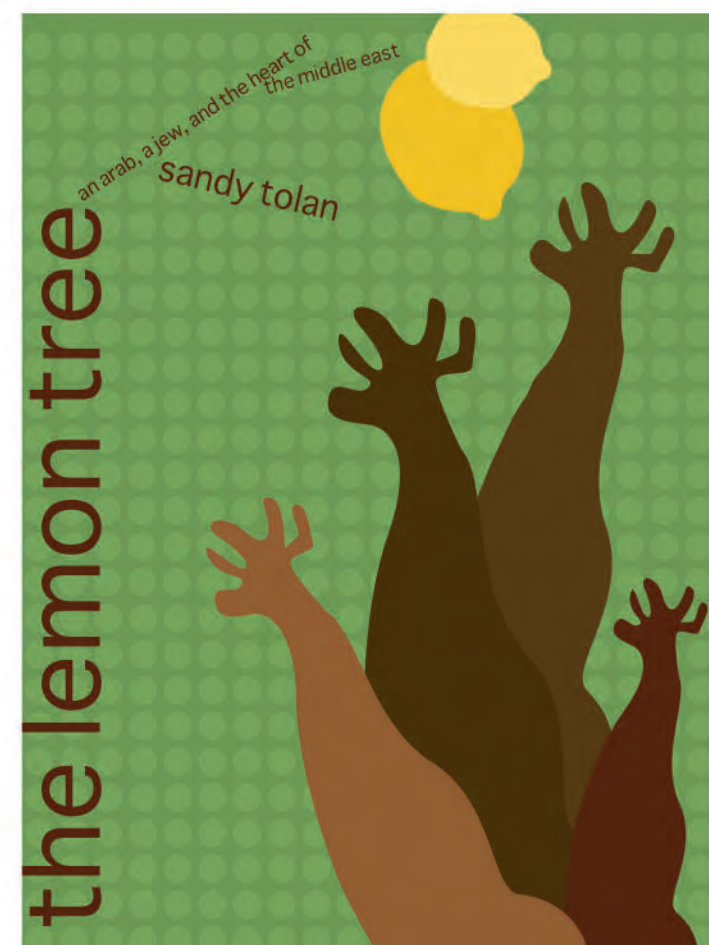
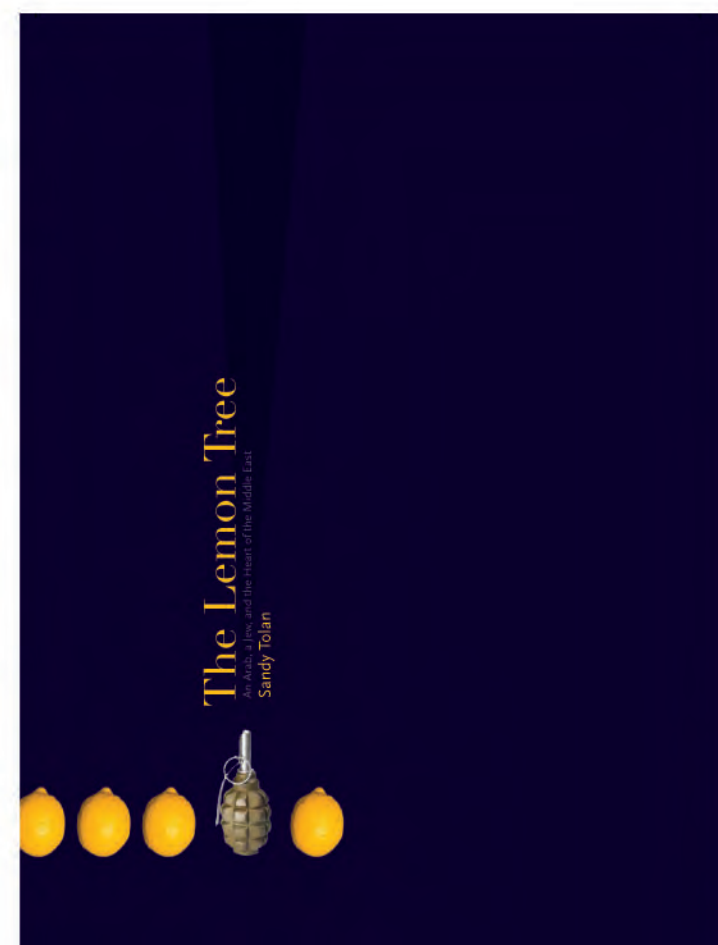
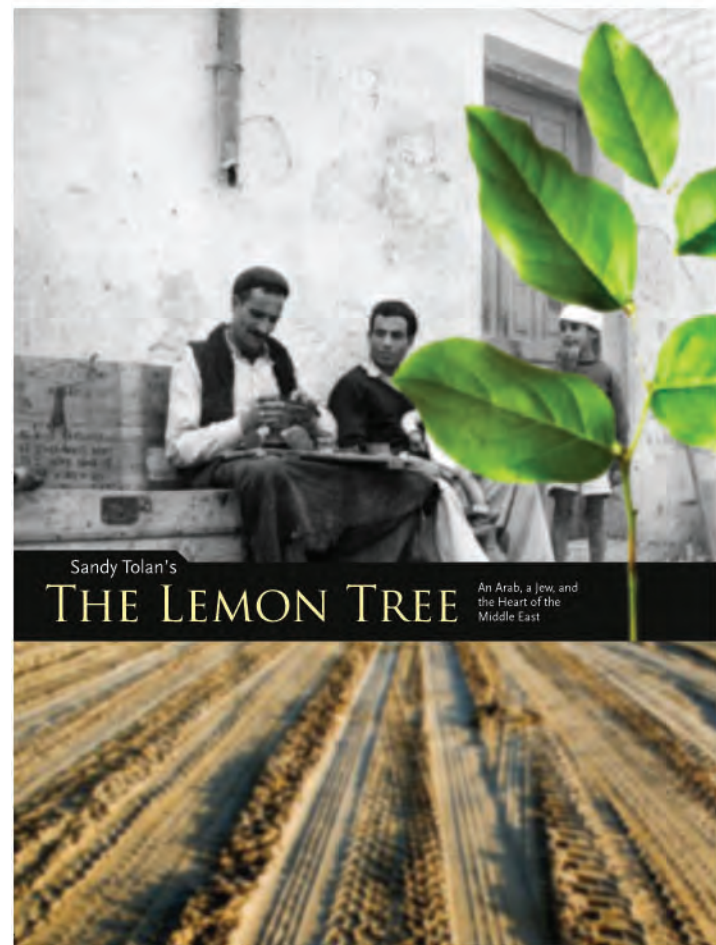
This illustration was created for an editorial article about the effects-and surprising benefits-of day dreaming on students.



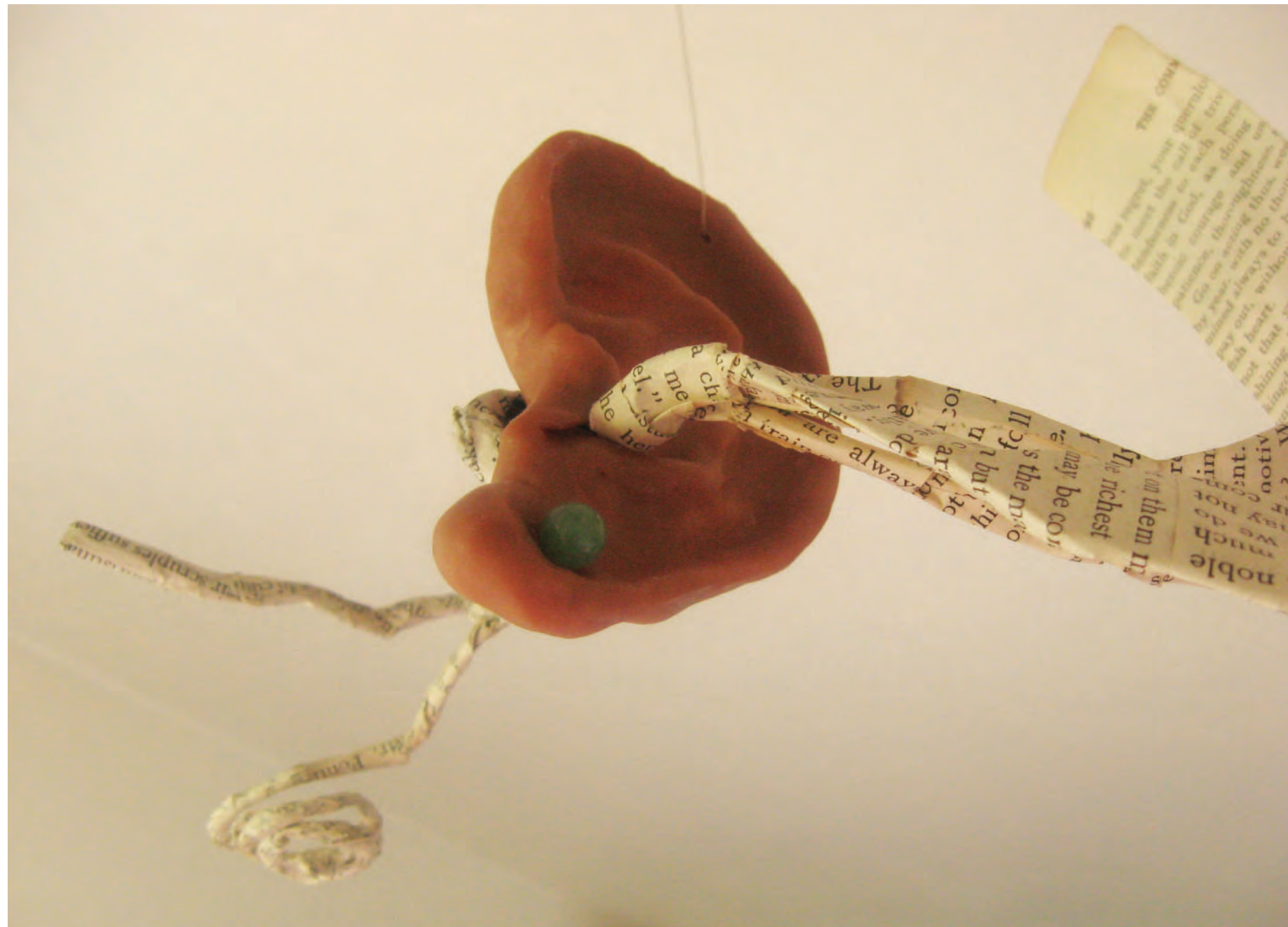
**Book
Cover
Design**

Original Size:
6in x 8in

Winter 2008



The goal here was to redesign a present book cover, The Lemon Tree, using differing visual solutions, such as only shape, isolation, symbolic imagery etc. I made a total of 26 covers according to visual restrictions and then combined and reworked a number of them before finishing with a final set.



Installation

Original Size:
15in x 10in x 4in

Spring 2007

This is a 3D design installation. It muses on how we absorb and process the information we see and read. Pages out of an old novel twist and weave their way into the ear and only to emerge out the other side as the inner ear itself. Does what we read shape who we are inside?



Event Poster

Original Size:
17in x 11in

Spring 2008

This was a proposed poster design for an upcoming spuAIGA event- a time to officially say goodbye to and send off the seniors. Using my own illustration, the balloons of "hopes", "dreams" and "fears" float off the poster in the same way that our seniors are being loosed to float into the unwritten blue sky of their own futures.

tu tt

**Hand-
Crafted
Ligatures**

Original Size:
4in x 3in

Winter 2007

ft ff

These are ligatures that I crafted from hand. Starting with a type specimen book I enlarged a type face and structurally created my own ligatures. I created them at a much larger scale and then reduced them on a photocopier for the end product.