

**Art 4208**

Spring Quarter 2010  
M/W 2:00pm-4:20pm

**Interactive Media 1**

Instructor: Karen Gutowsky  
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**Style Guides**

**Objective:** To develop a graphic system which provides the designer with clear information regarding standards of navigation, space allocation, fonts, colors and imagery. This system helps the designer communicate a cohesive design direction. The graphic standards developed for the site allow a team of designers to implement future content, while maintaining the original design aesthetics.

**Project:**

Create the following screens with descriptions of how the following will function throughout the site.

- Font and Color System
- Grid System
- Icon and Imagery
- Page Template (including on/off navigation)

**Due Date:**

Create gif and jpeg images from Illustrator or Photoshop Files, place into HTML pages and post to your website and present Monday 5/17