





# catalyst

# 2010

Kyoto

**Sir Ken Robinson**  
 Chairman of the *catalyst* and founder of the *catalyst* network. He is a leading voice in the world of education, business and innovation. He is the author of the book *How Schools Kill Creativity*.

**Alexander Manu**  
 Manu is a leading voice in the world of business and innovation. He is the author of the book *The Creative Mind* and is a Professor at the University of Applied Sciences, Germany. He is a leading voice in the world of business and innovation.

**Janine Benyus**  
 A self-proclaimed "nature nerd", Benyus is the author of *Biomimicry: Innovation Inspired by Nature*. She is a leading voice in the world of business and innovation.

**Clay Shirky**  
 Shirky is a leading voice in the world of business and innovation. He is the author of the book *Here Comes Everybody* and is a leading voice in the world of business and innovation.

**Blaise Aguera y Arcas**  
 Aguera is a leading voice in the world of business and innovation. He is the author of the book *The Creative Mind* and is a leading voice in the world of business and innovation.

**Theo Jansen**  
 Theo Jansen is a leading voice in the world of business and innovation. He is the author of the book *The Creative Mind* and is a leading voice in the world of business and innovation.

**John Gerzema**  
 John Gerzema is a leading voice in the world of business and innovation. He is the author of the book *The Creative Mind* and is a leading voice in the world of business and innovation.

**James Nachtwey**  
 James Nachtwey is a leading voice in the world of business and innovation. He is the author of the book *The Creative Mind* and is a leading voice in the world of business and innovation.



2009conference  
fall  
**cube** building leaders for  
a market renaissance

Market renaissance opportunities abound for the professional services industry. The market is ripe for the professional services industry to lead the way in the global and domestic markets.

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fall  
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**Keynote**

**Speakers**

**John Taylor**, CEO of the International Brotherhood of Teamsters, will discuss the importance of the union in the current market. He will also discuss the importance of the union in the current market.

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**Lee Johnson**, President of the International Brotherhood of Teamsters, will discuss the importance of the union in the current market. He will also discuss the importance of the union in the current market.

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**Date, Time, Location**

11/18/09 - 11/19/09

11/18/09 - 11/19/09

11/18/09 - 11/19/09

2009 CONFERENCE FALL CUBE

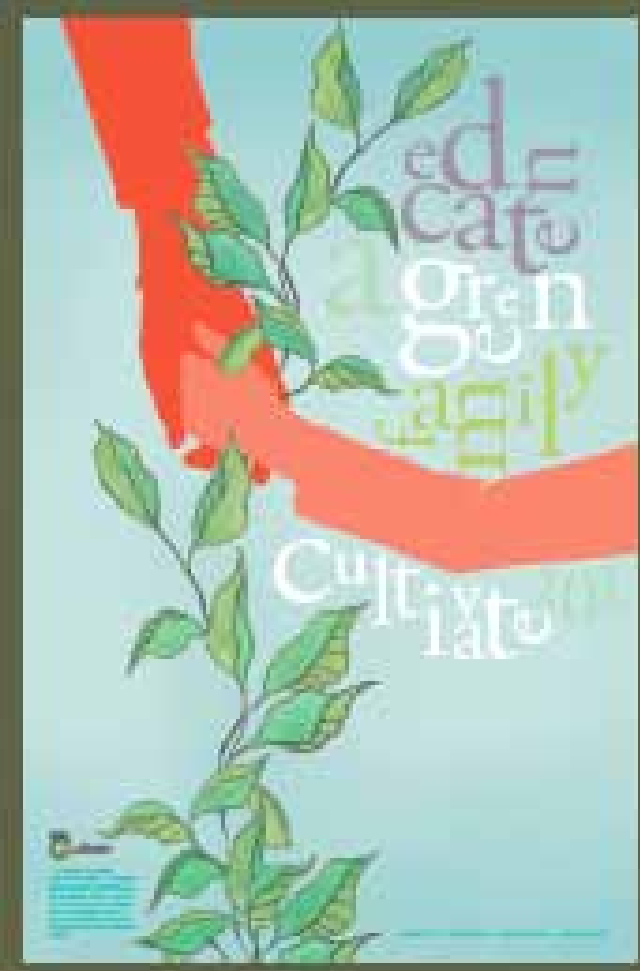
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A yellow rectangular area with a white footer containing a grid of icons and text. The yellow area occupies the top three-quarters of the page. The white footer at the bottom contains a grid of icons and text. The grid consists of four icons: a yellow square, a black square with a white grid, a black square with a white grid, and a black square with a white grid. To the right of the grid is a column of text.











# cultivate change

presents a conference on eating local

FRIDAY · SATURDAY · SUNDAY

## DECEMBER

04  
05  
06

# 2009

seattle convention center

**PROGRAM LINEUP**

**FRIDAY, DECEMBER 4**

8:00am - 9:00am Registration

9:00am - 10:00am Breakfast

10:00am - 11:00am Keynote: **Local Food: A New Paradigm** by **Michael Pollan**

11:00am - 12:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

12:00pm - 1:00pm Lunch

1:00pm - 2:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

2:00pm - 3:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

3:00pm - 4:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

4:00pm - 5:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

5:00pm - 6:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

6:00pm - 7:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

7:00pm - 8:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

8:00pm - 9:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

9:00pm - 10:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

10:00pm - 11:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

11:00pm - 12:00am Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

**SATURDAY, DECEMBER 5**

8:00am - 9:00am Registration

9:00am - 10:00am Breakfast

10:00am - 11:00am Keynote: **Local Food: A New Paradigm** by **Michael Pollan**

11:00am - 12:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

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11:00pm - 12:00am Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

**SUNDAY, DECEMBER 6**

8:00am - 9:00am Registration

9:00am - 10:00am Breakfast

10:00am - 11:00am Keynote: **Local Food: A New Paradigm** by **Michael Pollan**

11:00am - 12:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

12:00pm - 1:00pm Lunch

1:00pm - 2:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

2:00pm - 3:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

3:00pm - 4:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

4:00pm - 5:00pm Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**

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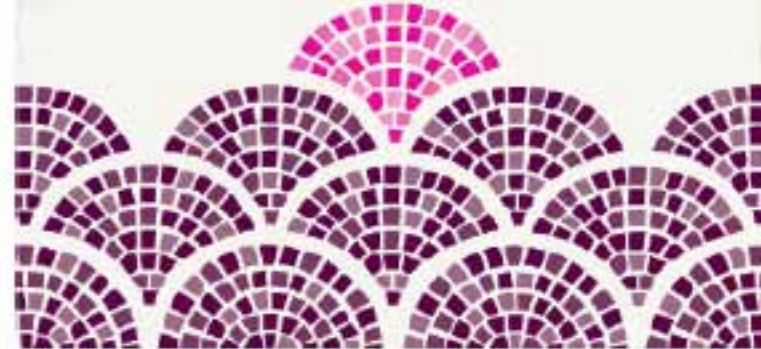
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11:00pm - 12:00am Panel: **Local Food: A New Paradigm** moderated by **Michael Pollan**



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pleasecompost

**PLEASE COMPOST**  
 Composting is a natural process that breaks down organic materials into a rich, nutrient-rich soil amendment. By composting, you can reduce the amount of organic waste sent to landfills, where it would otherwise decompose and produce greenhouse gases. Composting also helps improve soil health, water retention, and plant growth. It's a simple and effective way to recycle nutrients and reduce your carbon footprint.

**PLEASE RECYCLE**  
 Recycling is a crucial part of reducing waste and conserving resources. By recycling paper, plastic, glass, and metal, you can help reduce the amount of waste sent to landfills and the energy required to produce new products. Recycling also helps conserve natural resources and reduce greenhouse gas emissions. It's a simple and effective way to reduce your environmental impact.

**PLEASE CONSERVE WATER**  
 Conserving water is essential for protecting our planet's finite water resources. Simple actions like taking shorter showers, turning off the tap when brushing your teeth, and fixing leaks can significantly reduce water waste. Conserving water also helps reduce energy consumption, as it takes energy to pump and treat water. It's a simple and effective way to protect our environment and save money on utility bills.

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**March 1, 4 2015**

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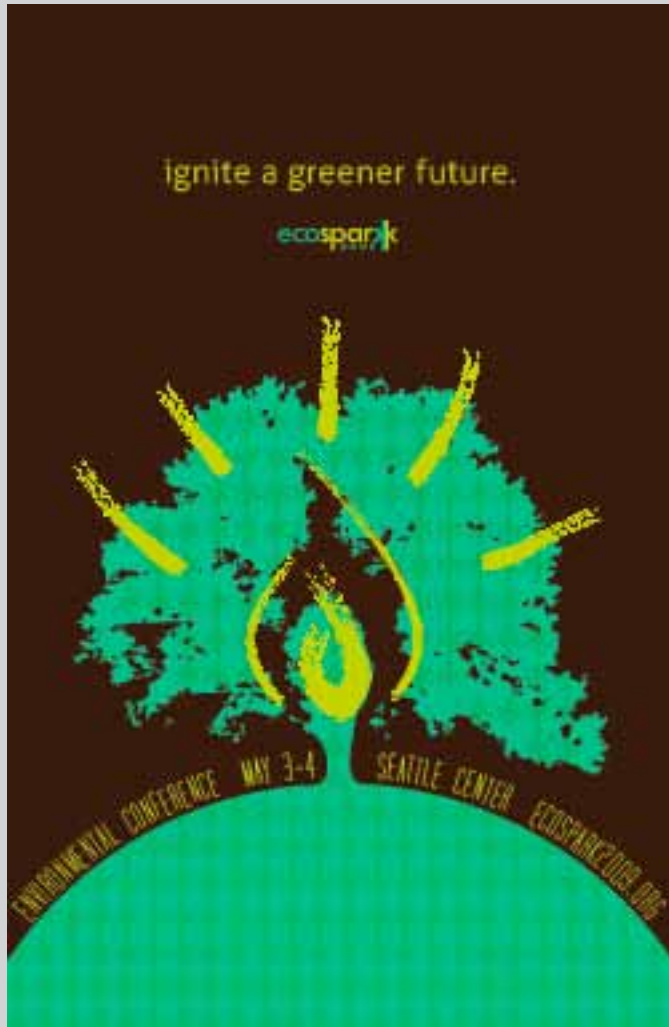


thankyou

<b>100% Compostable</b> 100% Recycled Paper 100% Soy-based Ink	<b>100% Compostable</b> 100% Recycled Paper 100% Soy-based Ink	<b>100% Compostable</b> 100% Recycled Paper 100% Soy-based Ink
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ecospark  
2009

MAY 3-4, SEATTLE CENTER

Ecospark 2009 is a conference about performance. It's a conference about ideas. It's a conference about building a greener future - together.

Ecospark 2009 seeks to inspire a collaborative culture of innovation and to empower all those who push change in our world today. We're not about business as usual. We're about innovation to transform the world for good by providing exceptional professional and entrepreneurial approaches to sustainability that are feasible and exciting.

Our purpose is to give you the tools and knowledge you can use today, now, locally, and every day. We seek to create a vibrant climate for innovation and growth through our diverse and wide community of speakers, both local. This creates a dynamic setting for new business as well as networking with industry and attendees. Forward thinkers, leaders in industry lead the way and are committed to building profitable and sustainable businesses and the better world of the world through the products and processes.

Our speakers are leaders in their field. As innovators, they are great story tellers. In their presentations, you'll gain insights, inspiration and know-how. You'll learn how to get started, how to measure, what's next, and how to get started. You'll get the chance to ask questions, get feedback, and share your own ideas. You'll get the chance to meet and connect with other leaders in the field.

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