

Art 3202

Winter Quarter 2011
M/W 11:00 am – 1:20 pm

Visual Communications 1

Instructor: Karen Gutowsky
Email: kgz@spu.edu
Office Hours: M-W 1:20-2:00 or by appointment
Course Website: myhome.spu.edu/kgz/3202

Paper Assignment

The goal of this assignment is to engage the student in both the process of reading and writing about design. The following required text is composed of small essays written by various design professionals. During the quarter the student is responsible for choosing an essay to read from the required text and then responding with a 500 word essay or summary report. Please use your word program "word count" as you will not receive full credit if it is less or more than the 500 words. This traditionally is 1 page, 12 pt. Times New Roman, single space, 1" margin. Please include proper citation when necessary.

This is a great opportunity to exercise your style of writing as it relates to design.

Text

Looking Closer 3: Classic Writings on Graphic Design
by Jessica Helfand, Steven Heller, Rick Poynor, Michael Beirut

Schedule

I will not accept any late papers unless I have been asked in advance for an extension. Each missed paper will lower your grade.

Schedule

Monday, January 24
Monday, January 31
Monday, February 7
Monday, February 14
Wednesday, February 23